## Amendments to the Claims:

This listing of claims will replace all prior versions and listings of claims in the application:

## Listing of Claims:

Claims 1-14 (canceled).

- Claim 15 (currently amended): The method recited in claim [14] 26 further comprising the steps of:
- collecting and analyzing, through the [predefined]
  system, [interactive] participant input registered in [all]
  each one of the participant devices so as to yield analyzed
  results; and
- delivering the analyzed results from the system, via
  the network, back to each one of the [viewers] participants
  through the corresponding one of the participant devices
  [device] and the client application executing thereat.

Claims 16-19 (canceled).

- Claim 20 (currently amended): The method recited in
- claim [14] 26 wherein the interactive client application is
- downloaded from an Internet site associated with the
- 4 broadcast television program.
- Claim 21 (currently amended): The method recited in
- claim [14] 26 wherein the network comprises the Internet.

Claim 22 (currently amended): The method recited in

claim [14] 26 wherein the broadcast television program is a

3 television game show.

11

12

13

14

15

16

17

18

19

20

21

22

23

2425

Claims 23-25 (canceled).

Claim 26 (new): A method for implementing a broadcast 1 television program with interactive participation of a 2 plurality of participants, each of the participants viewing 3 and interacting with the broadcast television program 4 through an interactive client application executing on a 5 corresponding one of a plurality of participant devices, all 6 of the participant devices being capable of connecting, via 7 a communications network, to a system that directs an 8 interactive part of a broadcast show, the method comprising 9 the steps of: 10

registering at a given time in advance of the broadcast of the television program, via the network and through the system, each participant as a potential participant interested in interacting with the broadcast television program;

after said registering step, downloading, from the system and through connections established over the network, a first part of the interactive client application, during a time window dictated by the system, to all of the participant devices, the time window starting after the given time but expiring at a predefined time prior to broadcast of the television program, the time window having a given width sufficient to minimize simultaneous downloading of the client application by a plurality of the participant devices;

 starting and running the client application on each one of the participant devices parallel to and synchronized with the television program as the program is being broadcast but while said each one of the participant devices is not connected, via the network, to the system;

during the broadcast of the television program, registering input from each one of the participants on each corresponding one of the participant devices so as to define participant input; and

during a corresponding one of a plurality of time-slots, re-establishing a network connection, by each one of the participant devices, to the system and submitting the participant input to the system, via the network, from said each one of the participant devices, the corresponding one time-slot being previously specified to said each one participant device and occurring during or after the broadcast of the television program.

Claim 27 (new): The method recited in claim 26 further comprising the steps of, after the time window expires but before broadcast of the television program starts:

logging on by and validating all of the participants by the system; and

downloading, by the system and in response to the logging on and validating step, a second part of the interactive client application to all of the participant devices, the second part comprising synchronization information for synchronizing execution of the client application, associated with each of the participant devices, with the television program as the program is being broadcast.

Claim 28 (new): The method recited in claim 27 wherein the second part of the interactive client application, for said one of the participant devices, also specifies the corresponding one time-slot during which said one of the participant devices submits its associated participant input, via the network, to the system.

Claim 29 (new): An interactive broadcast directing system for implementing a broadcast television program with interactive participation of a plurality of participants, each of the participants viewing and interacting with the broadcast television program through an interactive client application executing on a corresponding one of a plurality of participant devices, all of the participant devices being capable of connecting, via a communications network, to the system, the system comprising:

a registration system which registers at a given time in advance of the broadcast of the television program, via the network, each participant as a potential participant interested in interacting with the broadcast television program;

an application download system which:

downloads, through connections established through the network, a first part of the interactive client application, during a time window dictated by the directing system, to all of the participant devices, the time window starting after the given time but expiring at a predefined time prior to broadcast of the television program, the time window having a given width sufficient to minimize simultaneous downloading of the client application by a plurality of the participant devices; and

said each one of the participant devices which:

26

27

28

2930

31

32

33

34

35

1

2

3

4

5

6

7

8

executes the client application in parallel with and synchronized to the television program as the program is being broadcast but while said each one of the participant devices is not connected, via the network, to the system; and

during the broadcast of the television program, registers input from a corresponding one of the participants so as to define participant input; and

during a corresponding one of a plurality of time-slots, re-establishes a network connection to the broadcast directing system and submits the participant input

broadcast directing system and submits the participant input to the registration system, via the network, the corresponding one time-slot being previously specified to said each one participant device and occurring during or after the broadcast of the television program.

- Claim 30 (new): The system recited in claim 29 further comprising a score delivery system which analyzes the participant input from all of the participants and provided by all of the participant devices so as to yield analyzed results and delivers the analyzed results back to said each one of the participants through the corresponding one participant device and the client application executing thereat.
- Claim 31 (new): The system recited in claim 29 wherein the network comprises the Internet.